

# Smart and intuitive protection.



## SMART EMAIL FILTERING

People and businesses are increasingly landing in the centre of email-based scamming and cyberattacks. Email is now well and truly the primary mode of attack, resulting in a never-ending bombardment of spam. Outthinking each and every attack is exhausting, often futile and ends up ultimately in frustration. In 2020, the average cost of a cybersecurity incident was \$280,000. So, down-time or compromised email can not only mean missed communications but missed opportunities and even devastating loss to business.

As spammers change strategies often, simple rule-based filtering is ineffective at combating the ever-changing threat landscape. SAU Digital, with the help of **N-able's Mail Assure**, introduces a solution: smart, powerful and constantly-evolving email protection for businesses today.



**Advanced  
Protection**



**Trend  
Aware**



**Service  
Compatibility**



**Region  
Support**



# Smart Email Filtering

## MAIL ASSURE FEATURE SUMMARY



### Advanced Protection

Mail Assure offers close to 100% filtering accuracy, blocking more than two billion spamming emails each month by using machine learning and other filtering technologies. A wealth of features includes real-time threat detection, 24/7 email continuity, seamless integration with Microsoft 365, and much more.



### Trend Aware

N-able's cloud-based proprietary engine evolves to recognize new threat patterns in real-time. Machine learning, antivirus, and reputational feeds detect and respond to new attacks. Utilising the spam-based data from 23 million email boxes to recognise between new threat patterns and genuine human behaviour, Mail Assure helps to protect against malware, phishing, impersonation, human error, and more.



### Service Compatibility

Mail Assure works with nearly any on-premises or cloud-based email service, adding an extra layer of protection to the default security features built into those platforms. Whether you use Microsoft 365™, Microsoft Exchange™, Google® G Suite®, or other email tools, Mail Assure can help.



### Region Support

SAU Digital operates the email filtering from Australian-based servers, specifically to assist with compliance to the Privacy Act and other regulatory protections. However, this service is globally available and, if required, can operate from other locations according to performance needs and legal data storage and processing requirements.



## Is My Business at Risk of Email Spam?

Statistically speaking, it's likely. Email is essential to everything businesses do, from internal communications to customer service—and cybercriminals also use email to steal data, hold users or organisations to ransom, or much, much worse.

# 270,557

unique phishing email campaigns reported in Q3 alone<sup>1</sup>



of data breaches begin with a phishing email<sup>2</sup>



of organisations have experienced a phishing attack<sup>3</sup>

Cybercrime will cost the globe an estimated<sup>4</sup>

# \$600 billion

equivalent of 0.8% Global GDP<sup>4</sup>

1. "Phishing Activity Trends Report – 3rd Quarter 2018," Anti-Phishing Working Group, Inc. [http://docs.apwg.org/reports/apwg\\_trends\\_report\\_q3\\_2018.pdf](http://docs.apwg.org/reports/apwg_trends_report_q3_2018.pdf) (Published December 2018, Accessed February 2019).  
2. "2018 Data Breach Investigations Report," Verizon. <https://enterprise.verizon.com/resources/reports/dbir/> (Published April 2018, Accessed January 2019).  
3. "2018 State of the Phish," Wombat Security. <https://www.wombatsecurity.com/state-of-the-phish> (Published January 2018, Accessed January 2019).  
4. "Economic Impact of Cybercrime—No Slowing Down," Center for Strategic and International Studies. <https://www.csis.org/analysis/economic-impact-cybercrime> (Published February 2018, Accessed February 2019).

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